

## **Terms & Conditions**

### **About the Contest**

1. The Friso Gold Contest will run from 12:00 am on 19 November 2018 and end at 11.59 pm on 31 January 2019 ("the Contest Period"). Dutch Lady Milk Industries Berhad ("Organiser") reserves the right to shorten or extend the Contest Period without prior notice. All entries received outside the Contest Period shall be automatically disqualified.
2. This Contest is open to all citizens of Malaysia aged 18 years and above (as of 12 November 2018) with child(ren) between the ages of 1 to 6 years old (as of 12 November 2018), except for the employees and immediate family members of the Organiser, including immediate family members of its affiliated and/or related companies, distributors, advertising and promotion agencies.
3. To participate in this Contest, Contestants are required to:
  - i. Upload a photo from the augmented reality Friso Gold® Farm experience.
  - ii. Write a caption based on the photo.
  - iii. Share the required personal details.

### **Judging Criteria and Prizes**

1. Entries will be judged by a panel of judges based on the most original and creative photo of why mums want to share the experience with their child:
  - i. Originality (50%)
  - ii. Creativity (50%)
2. Prizes:
  - i. ONE(1) x Grand Prize - a Club Med Travel Package worth up to RM8,000.
  - ii. TEN(10) x Consolation Prize - 6 months' supply of Friso Gold products.
3. The Organiser reserves the right to reject any submission at its sole and absolute discretion without having to assign any reason whatsoever.
4. The Organiser reserves the right to request proof of age of any eligible Contest Winners (both mother and child) before they are confirmed as winners. The Organiser reserves the right to forfeit prizes for any Contestant who does not provide the required details upon receiving the request/notification from the Organiser. The Organiser's decisions are final. No correspondence relating to the decision making will be entertained.

## **Winner Announcement**

1. All Winners will be contacted via phone or email THREE (3) weeks after the Contest Period ends. The Organiser reserves the right to use any other method or medium that it deems fit at its sole and absolute discretion for the purpose of announcing the Contest Winners.
2. The Organiser reserves the right to appoint a third party to conduct the verification of the eligible Winners and to fulfil the delivery of Prizes. Contestants must agree that the Organiser may provide all necessary information to such third party to facilitate such service.
3. Contest Winners and/or eligible Winners are required to respond in writing via email to our agency partner with the following details:
  - i. Full name (according to IC):
  - ii. Contact Number:
  - iii. Email Address:
4. If there is no response from the Contest Winners within a week, the awarded prize will be forfeited and no form of compensation (whether in cash or in kind) will be given in place of the forfeited prize.

## **Prizes**

1. Prizes are NOT exchangeable, transferable or redeemable in any other form for whatever reason.
2. The Organiser reserves the right at its absolute discretion to substitute any of the Prizes with that of similar value, at any time without prior notice. The values of the Prizes are correct at the time of printing. All Prizes are given on an "as is" basis.
3. Prizes:
  - iii. ONE(1) x Grand Prize - a Club Med Travel Package worth up to RM8,000.
  - iv. TEN(10) x Consolation Prize - 6 months' supply of Friso Gold products.

## Rights of the Organiser

1. The Organiser will not be responsible or liable for:
  - a) Any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure in compiling the entry as a result of any network, communication or system error, interruption and/or failure experience by the participating internet line in the Contest. In the event of such error, interruption and/or failure, the Organiser shall not be responsible or liable for any failure by any Contestants to participate in the Contest at any time.
  - b) Any problem, damage or loss of whatsoever nature to any contestant, or their authorized representatives resulting from their participation in the Contest.
  - c) Any error, omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, theft, destruction of, or unauthorized access to entries, arising during operation or transmission as a result of server functions, virus, bugs or other causes outside its control.
2. Contestants must also agree that the Organiser shall not be responsible nor liable for any delay, injury or damage to the Contestant's and/or any third party's computer, computer system or apparatus relating to or resulting from the access to, participation in this Contest, including the playing, downloading of any materials or information from the Website and in connection with this Contest, submission for this Contest, including without limitation to any server failure, lost, delayed or corrupted data or other malfunction.
3. The Organiser reserves the right at its sole discretion to disqualify any individual that it determines to be tampering with the entry process or the operation of the Contest, to be acting in breach or potential breach of this Contest Terms and Conditions.
4. The Organiser reserves the right to cancel, modify, suspend or delay the Contest in the event of unforeseen circumstances beyond reasonable control.
5. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants` names and /or photographs plus their entries for the purposes of winner announcement, publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
6. By participating in this Contest, the Contestants agree to be bound by this Contest Rules & Regulations, and the decisions of the Organiser.

7. The Organiser reserves the right to change, amend, delete or add to these Terms and Conditions without prior notice at any time and the Contestants shall be bound to such changes.
8. The Organiser collects personal identifiable information to provide services or to correspond with you. This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil your request(s). By submitting your personal information, the Organiser shall deem that permission is given to the Organiser and/or its authorised agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If you inform the Organiser via the Careline at 1800-88-1647 or at [frisogoldcareline@frieslandcampina.com](mailto:frisogoldcareline@frieslandcampina.com) that the above information should not be used as a basis for further contact, the Organiser will respect your request. Your information will not be provided or shared with other company or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser's website at [www.frisogold.com.my](http://www.frisogold.com.my)
9. The Contest terms & conditions are available in the English language only.

## **Do's and Don'ts for Contestants**

### **Do**

Comply with the Terms and Conditions stated herein.

### **Don't**

The Organiser reserves the right, at its sole discretion to remove any submission if the Contestants submit, post or otherwise make available any information that:

- i. Is unlawful, harassing, defamatory, abusive, threatening, obscene, harmful, tortuous, libellous or invasive of another's privacy;
- ii. Contains contents or anything related to infants and/or designated products that violates the Ministry of Health's Code of Ethics for the Marketing of Infant Foods and Related products. Infant refers to any person up to twelve (12) months of age and designated products here refer to:
  - a) Infant formula (For infants 0-12 months) including ready-to-feed formula;
  - b) Follow-up formula (For infants 6 months to 3 years) including ready-to-feed formula;
  - c) Special formula (Infant or follow-up formula for special dietary or medical purposes) including ready-to-feed formula;
  - d) Any other product represented or marketed for feeding infants up to the age of 6 months;

- e) Feeding bottle; teat and pacifier; mitten;
- iii. Contains any manner of promoting directly or in directly on designated products. Infringes or violates any party's copyright, trademark, trade secret, patent or other proprietary right;
- iv. Contains any worms, viruses or other harmful, disruptive or destructive files, code or programme; or
- v. Includes any unauthorised advertising, promotional materials, chain letters, spam, junk mail or any other type of unsolicited mass e-mail to people or entities that have not agreed to be part of such mailings.