

About the Contest

Information on how to enter Top 50 Friso Gold Mombassadors (“Contest”) and prizes from part of the terms & conditions of participation. By participating in this Contest, organized by Dutch Lady Milk Industries Berhad (“Organizer”), you accept these terms & conditions. Entries that do not comply with these terms and conditions will be disqualified.

How To Participate

1. The Contest will run from 21 June 2020, 12:00am and ends on 16th August 2020, 11:59pm ("Contest Period"). The Organizer reserves the right to shorten or extend the Contest Period without prior notice. All entries received outside the Contest Period shall be automatically disqualified.
2. This Contest is open to all citizens of Malaysia aged between 25 years to 45 years old (as at 21 June 2020) with child(ren) between the ages of 1 to 6 years old (as at 21 June 2020), except the employees of the Organizer and the immediate family members (spouse, children, parents, siblings and their spouses), including the Organizer’s affiliates and/or related companies, distributors, advertising and promotion agencies and their immediate family members (children, parents, brothers and sisters including spouses).
3. To participate in this Contest, Participants are required to:
 - 3.1. Meet the below requirements:-
 - a) Female, aged 25 – 45 years old as at 21st June 2020;
 - b) Has at least 1 child aged between 1 to 6 years old as at 21st June 2020;
 - c) Is a Malaysian citizen
 - d) Have an active Facebook and/or Instagram account
 - 3.2. Purchase 1x Friso Gold Step 3/Friso Gold Step 4 900g with TrackEasy QR code (check bottom of tin).
 - 3.3. Scan the QR code at bottom of tin and post a photo or video of your experience with TrackEasy together with a caption on Why You Would Recommend Friso Gold with TrackEasy to other parents.
 - 3.4 Include the hashtag [#FrisoGoldMombassador](#) & [#FrisoGoldTrackEasy](#) and tag us [@FrisoGoldMY](#) in your post;
 - 3.5. Ensure your post is set to Public.

4. All Facebook and Instagram posts with the hashtags #FrisoGoldMombassador #FrisoGoldTrackEasy and @FrisoGoldMY tag posted during the Contest Period are considered as an Entry (“Entry”) for the Contest.
5. Multiple Entries are accepted for this contest, but each person is only eligible to win one (1) Top 50 Friso Gold Mombassadors prize and one (1) First 50 Submission prize.
6. Entries not completed in accordance with these terms & conditions or those received after expiry of the Contest Period will not be considered. Incomplete or incomprehensible participation will not be taken into account.
7. Entries must adhere to the the Ministry of Health's Code of Ethics for the Marketing of Infant Foods and Related products:
 - a) Cannot feature photo/video of infant (0-12 months old) or child(ren) that resembles an infant.
 - b) Cannot feature photo/video of infant milk formula, milk bottle, teat, pacifier mittens or any items related to infant (0-12 months old).
 - c) Cannot post caption with the following words – baby, infant, breastfeeding, formula feeding for infant (0-12 months old) and/or words that have equivalent or similar meaning.
8. For further clarification on the terms and conditions of the contest, you can contact the Organizer’s Careline at 1-800-88-1647.

Judging Criteria and Prizes

- 1) Entries will be judged by a panel of judges based on the most creative photo/video and caption.
- 2) 50 entries will be selected as the Winners of the Top 50 Friso Gold Mombassadors. Eligible winners must agree to the following criteria:
 - a) Attend Top 50 Friso Gold Mombassadors E-coaching session conducted by a Celebrity Influencer that will be held on 26 September 2020.
 - b) Upload two (2) Facebook and/or Instagram posts about Friso Gold according to the theme(s) and guideline given by Organizer each month from October 2020 – March 2021 (6 months).
- 3) Each winner of Top 50 Friso Gold Mombassadors Contest will receive 6 units of Friso Gold 900g worth up to RM450, cash prize worth RM5,000 and an E-Coaching session with Celebrity Influencer, together with a Certificate of

Attendance. Cash Prize disbursement will be done via bank transfer on a monthly basis for 6 months.

- 4) First 50 participants of the Contest will be selected to win the First 50 Participant prize. Each winner will receive a Shopee voucher worth RM50 and 1 Friso Gold 900g.
- 5) The Organizer reserves the right to reject any submission at its sole and absolute discretion without having to assign any reason whatsoever.
- 6) The Organizer reserves the right to request proof of age of any eligible Winners (both parent and child) before they are confirmed as winners. The Organizer reserves the right to forfeit prizes for any Participants who does not provide the required details upon receiving the request/notification from the Organizer. The Organizer`s decisions are final. No correspondence will be entertained.

Winner Announcement

1. All Eligible Winners will be contacted via Facebook Messenger and/or Instagram Messages within fourteen (14) working days after the Contest Period ends (the “Notification”). The Organizer reserves the right to use any other method or medium that it deems fit at its sole and absolute discretion for the purpose of announcing the Contest Winners.
2. The Organizer reserves the right to appoint a third party to conduct the verification of the Eligible Winners and to fulfill the delivery of Prizes. Participants must agree that the Organizer may provide all necessary information to such third party to facilitate such service.
3. Contest Winners and/or Eligible Winners are required to respond in writing via Facebook Messenger and/or Instagram Messages to Friso Gold Malaysia with the following details:
 - 3.1. Full name (according to IC):
 - 3.2. Contact Number:
 - 3.3. Email Address:
 - 3.4. IC Number:
 - 3.5. Bank Account Number:
 - 3.6. Child’s Birth Cert/MyKid number:
4. If there is no response from the Eligible Winners within 7 days from such Notification, the awarded prize will be forfeited and no form of compensation (whether in cash or in kind) will be given in place of the forfeited prize.

Prizes

1. Prizes are NOT exchangeable, transferable, or redeemable in any other form for whatever reason.
2. The Organizer reserves the right at its absolute discretion to substitute any of the Prizes with that of similar value, at any time without prior notice. The values of the Prizes are correct at the time of printing. All Prizes are given on an "as is" basis.
3. Fifty (50) winners will be selected for the Top 50 Friso Gold Mombassadors Contest. Each winner of Top 50 Friso Gold Mombassadors Contest will receive 6 units of Friso Gold 900g worth up to RM450, cash prize worth RM5,000 and an E-Coaching session with Celebrity Influencer, together with a Certificate of Attendance. Cash Prize disbursement will be done via bank transfer on a monthly basis for 6 months.
4. First 50 participants of the Contest will be selected to win the First 50 Participant prize. Each winner will receive a Shopee voucher worth RM50 and 1 Friso Gold TE 900g.
5. Each Winner is only eligible to win one (1) Top 50 Friso Gold Mombassadors prize and one (1) First 50 Participant prize.
6. The Prizes must be claimed within 7 working days from the date of announcement or notice of the claim of the prize whichever is earlier.
7. The Prize shall be used/taken entirely at the risk of the Winners and the Organizer excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
8. The Organizer reserves the right to determine how uncollected Prizes will be dealt with.

Rights of the Organizers

1. The Organizers will not be responsible or liable for:
 - a. Any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure in compiling the entry as a result of any network, communication or system error, interruption and/or failure experience by the participating internet line in the Giveaway. In the event of such error, interruption and/or failure, the Organizer shall not be responsible or liable for any failure by any Participants to participate in the Giveaway at any time;
 - b. Any problem, damage or loss of whatsoever nature to any Participants, or their authorized representatives resulting from their participation in the Giveaway;and

- c. Any error, omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, theft, destruction of, or unauthorized access to entries, arising during operation or transmission as a result of server functions, virus, bugs or other causes outside its control.
2. Participants must also agree that the Organizer shall not be responsible nor liable for any delay, injury or damage to the Participant's and/or any third party's computer, computer system or apparatus relating to or resulting from the access to, participation in this Giveaway, including the playing, downloading of any materials or information from the Website and in connection with this Giveaway, submission for this Giveaway, including without limitation to any server failure, lost, delayed or corrupted data or other malfunction.
 3. The Organizer reserves the right at its sole discretion to disqualify any individual that it determines to be tampering with the entry process or the operation of the Contest, to be acting in breach or potential breach of this Contest Terms and Conditions.
 4. The Organizer reserves the right to cancel, modify, suspend or delay the Contest in the event of unforeseen circumstances beyond reasonable control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.
 5. By participating in this Contest, Participants consent to give their personal information and the Organizer reserves the right to publish, use the Participants' names and /or photographs plus their entries for the purposes of winner announcement, publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organizer.
 6. By participating in this Contest, the Participants agree to be bound by this Contest Terms & Conditions, and the decisions of the Organizer.
 7. The Organizer reserves the right to change, amend, delete or add to these Terms & Conditions without prior notice at any time and the Participants shall be bound to such changes.
 8. The Organizer collects personal identifiable information to provide services or to correspond with you. This information is stored in a manner appropriate to the nature of the data by the Organizer and is used to fulfil your request(s). By submitting your personal information, we deem that permission is given to the Organizer and/or its authorized agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services.

If you inform the Organizer via the Careline at 1-800-88-1647 or at

frisogoldcareline@frieslandcampina.com that the above information should not be used as a basis for further contact, the Organizer will respect your request. Your information will not be provided or shared with other company or partners for their independent use.

For the Organizer's full Personal Data Protection Act Compliant Notice, please refer to the Organizer's website at <https://www.frisogold.com.my/toddler/privacy-policy>.

9. The Contest Terms & Conditions are prepared in English version only.

Do's and Don'ts for Participants

Do

Comply with the Terms & Conditions stated herein.

Don't

The Organizer reserves the right, at its sole discretion to remove any submission if the Participants submit, post or otherwise make available any information that:

1. is unlawful, harassing, defamatory, abusive, threatening, obscene, harmful, tortuous, libelous or invasive of another's privacy;
2. contains contents or anything related to infants and/or designated products that violates the Ministry of Health's Code of Ethics for the Marketing of Infant Foods and Related products. Infant refers to any person up to twelve (12) months of age and designated products here refer to:
 - 2.1. infant formula (for infants 0-12 months) including ready-to-feed formula;
 - 2.2. follow-up formula (for infants 6 months to 3 years) including ready-to-feed formula;
 - 2.3. special formula (infant or follow-up formula for special dietary or medical purposes) including ready-to-feed formula;
 - 2.4. any other product represented or marketed for feeding infants up to the age of 6 months;
 - 2.5. feeding bottle; teat and pacifier; mitten;
3. contains any manners of promoting directly or in directly on designated products.
4. infringes or violates any party's copyright, trademark, trade secret, patent or other proprietary right;
5. contains any worms, viruses or other harmful, disruptive or destructive files, code or programme; or

6. includes any unauthorized advertising, promotional materials, chain letters, spam, junk mail or any other type of unsolicited mass e-mail to people or entities that have not agreed to be part of such mailings.